



TRADE LABELS™

# Custom Label Designs\*

1. Select your basic layout below  
These are a starting point- there's lots of room for creativity!
2. Choose your options and enter your store information on page two
3. Save the files and email to orders@tradelabels.com
4. We'll be in touch to finalize your label design

\*Certain graphics below are proprietary and are shown for layout inspiration only.



Questions?

Call us at (888) 285-5522,  
we're happy to help!

Layouts for roundish  
and squarish store logos

Colors, fonts and backgrounds can be  
customized to achieve the perfect look  
for your store

NonGMO, Fair Trade and other  
attribute logos can be added  
Standard labels measure  
4" h x 3.75" w  
and are laminated

Layouts for rectangular  
and oval logos

**CONVENTIONAL**

**Raspberry Yogurt Pretzels**

SunRidge Farms, Royal Oaks, CA 95076

Ingredients: Raspberry Yogurt Coating (Cane Sugar, Fractionated Palm Kernel and Palm Oils, Yogurt [Cultures, Nonfat Milk, Whey, Lactic Acid], Raspberry Powder, Soy or Sunflower Lecithin [Emulsifier], Sea Salt, Vanilla Extract), Pretzels (Unbleached Enriched Wheat Flour [Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid], Malt, Salt, Soybean Oil).

CONTAINS: Milk, Soy, Wheat.

Manufactured on shared equipment with peanuts, tree nuts, and sesame.

Amount/serving	%DV	Amount/serving	%DV
Total Fat 6g	8%	Total Carb. 21g	8%
Sat. Fat 5g	25%	Fiber 1g	4%
Trans Fat 0g		Total Sugars 13g	
Cholesterol 0mg	0%	Incl. 12g Added Sugars 24%	
Sodium 190mg	8%	Protein 1g	
Vitamin D 0% • Calcium 2% • Iron 2% • Potassium 0%			

**Calories 140**  
per serving

**PLU# 6523**      \$      /lb.

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**ORGANIC**

**Tamari Pumpkin Seeds**

Woodstock Farms, Edison, NJ 08817

Ingredients: Organic Shelled Pumpkin Seeds, Organic Wheat Free Tamari Seasoning (Water, Organic Soybeans, Salt, Organic Alcohol [to preserve freshness]).

Contains: soy.

Packed in a plant that processes peanuts, tree nuts, soy, wheat (gluten), and milk products.

Caution: May contain shell fragments.

Certified organic by Quality Assurance International (QAI).

Product of USA

**PLU# 653**

\$      per pound

Amount/serving	%DV	Amount/serving	%DV
Total Fat 14g	18%	Total Carb. 5g	2%
Sat. Fat 2.5g	13%	Fiber 3g	11%
Trans Fat 0g		Total Sugars 0g	
Cholesterol 0mg	0%	Incl. 0g Added Sugars 0%	
Sodium 95mg	4%	Protein 8g	
Vitamin D 0% • Calcium 2% • Iron 15% • Potassium 6%			

**Calories 180**  
per serving

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**THE MARKET**  
25th

**Forbidden Rice®**

Ingredients: Black Rice.

To Prepare: Bring to boil over high heat 1 3/4 cups of water, 1 cup rice and pinch of salt. Cover, reduce heat and simmer for 30 minutes. Remove from heat, let stand covered for a few minutes. Fluff and enjoy.

Product of China

**PLU# 40071**

\$      per pound

**100% WHOLE GRAIN HEIRLOOM**

Amount/serving	%DV	Amount/serving	%DV
Total Fat 2g	3%	Total Carb. 43g	16%
Sat. Fat 0g	0%	Fiber 3g	11%
Trans Fat 0g		Total Sugars 1g	
Cholesterol 0mg	0%	Incl. 0g Added Sugars 0%	
Sodium 0mg	0%	Protein 6g	
Vitamin D 0% • Calcium 0% • Iron 4% • Potassium 4%			

**Calories 200**  
per serving

Grown for or Imported by Lotus Foods, Inc., Richmond, CA 94804

Trade Labels, Inc. (888) 285-5522      Eff. Date: 7/1/2019

**food PYRAMID**

**Dark Chocolate Goji Berries**

SunRidge Farms, Royal Oaks, CA 95076

Ingredients: Organic Dark Chocolate (Organic Cane Sugar\*, Organic Unsweetened Chocolate\*, Organic Cocoa Butter\*, Organic Soy or Sunflower Lecithin, Organic Vanilla [Milk]), Organic Dried Goji Berries, Pure Food Glaze.

\*Fair Trade Certified™ by Fair Trade USA

74% Fair Trade Certified Ingredients

CONTAINS: Milk, Soy.

Manufactured on shared equipment with peanuts, tree nuts, wheat, milk, and soy.

Certified organic by Quality Assurance International (QAI).

Amount/serving	%DV	Amount/serving	%DV
Total Fat 6g	8%	Total Carb. 21g	8%
Sat. Fat 3.5g	18%	Fiber 2g	7%
Trans Fat 0g		Total Sugars 16g	
Cholesterol 0mg	0%	Incl. 12g Added Sugars 24%	
Sodium 25mg	1%	Protein 2g	
Vitamin D 0% • Calcium 6% • Iron 6% • Potassium 2%			

**Calories 130**  
per serving

**PLU# 351**

\$/lb.

Trade Labels, Inc. (888) 285-5522      Eff. Date: 7/1/2019

**LASSENS**  
NATURAL FOODS & VITAMINS

**ORGANIC**

**California White Basmati Rice**

Lundberg Family Farms®, Richvale, CA 95974

Ingredient: Organic California White Basmati Rice.

Certified organic by CCOF Certification Services, LLC.

To Prepare: Combine 1 cup rice, 1 1/2 cups water or broth\*, and 1 tsp. butter or oil (optional), in a pot, and bring to a boil. Cover with a tight-fitting lid, reduce heat to low-simmer, and cook for 15 minutes. Remove from heat (keep covered) and let steam for 10 minutes. Fluff with fork. Serves 4-5. \*If rice is too firm at the end of cooking, it may be necessary to add 1-2 Tbsp. liquid and cook longer. To prepare in a rice cooker, use same liquid to rice ratio.

Product of USA

Amount/serving	%DV	Amount/serving	%DV
Total Fat 0g	0%	Total Carb. 36g	13%
Sat. Fat 0g	0%	Fiber 1g	4%
Trans Fat 0g		Total Sugars 0g	
Cholesterol 0mg	0%	Incl. 0g Added Sugars 0%	
Sodium 0mg	0%	Protein 3g	
Vitamin D 0% • Calcium 2% • Iron 0% • Potassium 2%			

**Calories 160**  
per serving

**PLU# 6589**

\$      per pound

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**CONVENTIONAL**

**Cocoa Roasted Almonds**

Almond Brothers, Phoenix, AZ 85034

Ingredients: Almonds, Pure Cane Sugar, Cocoa Powder, Organic Vanilla Extract.

Packaged on equipment that processes whey, peanuts and tree nuts including almonds, pecans, cashews, pistachios, and walnuts.

I am a crunchy nut - please bite carefully.

This product is NonGMO Project Verified.

**PLU# 342**

\$      /lb.

Amount/serving	%DV	Amount/serving	%DV
Total Fat 8g	10%	Total Carb. 15g	5%
Sat. Fat 0.5g	3%	Fiber 2g	7%
Trans Fat 0g		Total Sugars 12g	
Cholesterol 0mg	0%	Incl. 11g Added Sugars 22%	
Sodium 0mg	0%	Protein 4g	
Vitamin D 0% • Calcium 4% • Iron 4% • Potassium 2%			

**Calories 140**  
per serving

Trade Labels, Inc. (888) 285-5522      Eff. Date: 7/1/2019

## Want a custom label but not using a store logo?

From simple headers to custom backgrounds, we can create the ideal labels for your store.  
Select a basic layout above or email your layout to orders@tradelabels.com.

Please scroll to next page for options and store information.

# Select Your Options

Please check the options you'd like on your labels

Remove the word "CONVENTIONAL" from header of non-organic labels (no charge)

Add Verbiage "PLU#"

Add Verbiage "Bin #"

Add Verbiage "Item #"

Add Number for the above (you will enter these numbers in the order file)

Add Distributor Item Number

Add UPC

Add Barcodes

Barcodes connect to:     Distb Item #     PLU#     UPC#

If your barcode is not UPC A, please provide the name here:

Add NonGMO Project/True North Logos

Add Fair Trade Certified Logos

Add USDA Organic Logo



**TRADE LABELS™**  
(888) 285-5522  
orders@tradelabels.com

**Store Name:**

**Bolded fields are required.**

**Contact Name:**

**Phone:**

**Shipping Address:**

**Billing Address** (if different than shipping address)

**Street:**

Street/PO Box

**City, State, Zip:**

City, State, Zip:

**Attention:**

Attention:

**Date labels are needed in store:**

**I am opening a new store/have a reset with a critical deadline:**

Please note: We have a 7-10 working day lead time, plus shipping, if your order is submitted electronically on our order form and contains products from major distributors. Rush orders can often be accommodated at an added cost.

Please contact orders@tradelabels.com for an estimate.